

Subject: Re: Wayfinding Program Addition
From: Ken Husting <ken.husting@lacity.org>
Date: 01/16/2018 12:17 PM
To: Andrew Thomas <andrew@thewestwoodvillage.com>
CC: Jay Kim <jay.kim@lacity.org>, Michael Nagle <Michael.Nagle@lacity.org>

Hey Andrew,

Hope you had a great holiday weekend. I realized that I never got back to you on this conceptual design. In general, the parking guidance sign design looks good. Here are my comments:

1. Please ask your graphics designer to insert the City Seal at the top of the sign. Submit the high quality digital and editable file of the sign to be used for fabrication.
2. Modify the design of the sign to be two pieces with the arrow as a separate sign. As lots join or drop out, we can keep the main sign and replace the arrow sign.
3. Propose dimensions for the sign.
4. Submit a map showing the proposed locations.

Once we have an acceptable design, we will fabricate and post. Do you know if the program agreement for the lots participants has been drafted and/or signed?

Thanks,
Ken

Ken Husting, P.E.

Principal Transportation Engineer
Parking Management

Los Angeles Department of Transportation
213.972.8430

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On Thu, Oct 5, 2017 at 1:11 PM, Andrew Thomas
<andrew@thewestwoodvillage.com> wrote:

Hi Ken,

Per our conversation this morning, attached is the approval document we received from LADOT regarding our wayfinding program. Also attached is the draft art for our \$5 After 5PM parking program. I'm checking with Capri about any type of City contract. We didn't have one before. Our program just was reviewed by that office.

Our current program partner is UCLA and they have offered parking at their Lot 36 location (Lindbrook and Gayley) and 924 Westwood Blvd. Our signage will be located on Westwood Blvd and Gayley/Lindbrook. I don't anticipate our needing more than maybe four signs, all of which will be placed on existing sign poles.

Please let me know if this is what you need to approve our addition to our wayfinding program.

Thanks!

Andrew

Andrew Thomas
Executive Director

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